



PRESS RELEASE
FOR IMMEDIATE RELEASE

Warrants Trading Now Easier with Live Matrix by Kenanga *Set to boost investor appetite of younger traders*

Kuala Lumpur, 2 January 2019 – Kenanga Investment Bank Bhd (“KIBB”) now offers structured warrants traders access to its latest tool Live Matrix which enables investors to view the live feed from Kenanga’s market making system, giving them easy access to real-time market data and flexibility to trade on-the-go.

According to KIBB, the volume and value being traded in structured warrants in Malaysia have grown rapidly and increased by 40.43% in volume and 198% in value year-on-year.

“We have noticed an increase in younger traders entering the market and structured warrants tend to appeal to those with a bigger risk appetite, limited capital and who want to amplify gains on a chosen stock. Live Matrix was primarily created in response to feedback received from our younger traders aged between 24 and 35 years old who have been trading in structured warrants and need useful tools to enable them to make smart trading choices,” said Lee Kok Khee, Executive Director and Head of Group Equity Broking Business, Kenanga Investment Bank Berhad.

Commenting on the development of Live Matrix, Philip Lim, Head of Equity Derivatives, Kenanga Investment Bank Berhad said, “As some traders are relatively new to structured warrants trading, we place great importance on educating them. They are dealing with bullish market products which can be utilised in many conditions. We review their concerns and put in place solutions that address their needs and can empower them to be smart and savvy traders. It is about having the right information at one’s fingertips and with Live Matrix, our warrant traders no longer need to estimate the flipping prices of warrants and anyone can access it free of charge.”

Available on the Group’s NagaWarrants.com website, Live Matrix is accessible via both desktop and mobile devices. The KIBB Live Matrix is unique as it features two colours from the traffic light. When the Bid and Offer quote is tight, the current prices will be highlighted in green to



indicate one may proceed. When there is a widened spread on the Bid and Offer quote, it will be highlighted in orange to mean trade with care.

“Furthermore, the volume and value of the structured warrants market in Malaysia have even overtaken the ACE Market this year by 12% and 27% year-to-date, respectively. This demonstrates traders’ increased interests towards Structured Warrant as more are opting to capitalise on the benefits of leveraged products, beyond products with lower price points. It is KIBB’s aim to help build a smart warrants trading community in Malaysia by equipping them with the right tools and information,” Lim added.

KIBB also organises monthly talks across Malaysia to enhance financial literacy of its traders which includes warrants trading.

To celebrate the launch of Live Matrix, KIBB will be giving away a “Structured Warrants Trading 101” eBook to the first 200 traders who register on www.NagaWarrants.com effective January 2019.

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About Kenanga Investment Bank Berhad (15678-H)

Established for more than 40 years, Kenanga is a financial group in Malaysia with extensive experience in equity broking, investment banking, treasury, investment management, listed derivatives and structured lending. Today, we are an award-winning leading independent investment bank in the country with a continuous commitment towards driving collaboration, innovation and digitalisation in the marketplace.

Today, Kenanga Investment Bank Berhad is the largest independent investment bank* by equity trading volume and value, as well as is one of the top three brokerage houses with the largest network of remisiers in the country. Our clients also enjoy convenience through more than 30 locations throughout Malaysia.

Kenanga Investment Bank offers a wide range of products and services such as corporate and institutional coverage, corporate finance, debt capital markets, equity capital markets, corporate banking, Islamic finance, equity broking, equity derivatives and structured products, treasury as well as investment research and advisory services.

In addition, Kenanga Futures Sdn Bhd was named Malaysia's "Best Trading Participant Equity & Financial Derivatives" for the past 15 consecutive years by Bursa Malaysia Derivatives Berhad and were also voted the "Emerging Market Broker of the Year 2015" by Futures & Options World (FOW), a UK based leading News and Data service for the international futures and options industry.

Our investment management subsidiary, Kenanga Investors Berhad has been recognised by the Lipper Fund Awards (Malaysia) for four consecutive years as well as the Fundsupermart.com's Recommended Unit Trusts Awards for its consistent top performing funds.

** year to date, based on Bursa Malaysia's Participating Organisations (POs) Trading Summary.*

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