

# KENANGA AT A GLANCE

## Introduction

Kenanga Investment Bank Berhad (“Kenanga”, “the Group” or “Kenanga Group”) is an award-winning independent investment bank in the country with a continuous commitment towards driving collaboration, innovation, digitalisation and sustainability in the marketplace.

The Group’s ambitions include building a robust digital ecosystem that meets the needs of its clients and businesses. Some of its game-changing products include Malaysia’s fully online digital stockbroking platform Rakuten Trade and a fully artificial intelligence (“A.I.”) robo-advisor, Kenanga Digital Investing. It is currently developing Malaysia’s first Wealth SuperApp that will be rolled out in 2023.



**>500,000** clients



**>1,300** employees



**>6,000**  
licensed representatives



**>RM20 billion**  
assets under management



Awarded  
**‘Highest Returns to Shareholders Over Three Years’**  
**‘Highest Growth in Profit After Tax Over Three Years’**  
**‘Highest Return on Equity Over Three Years’**  
at The Edge Malaysia Centurion Club Corporate Awards 2022



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