OUR BUSINESS VALUE CREATION MODEL

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OUR SIX CAPITALS

I Intellectual Capital

Intellectual Capital refers to intangible organisational assets rooted in knowledge, which may encompass intellectual property like software or licences, as well as proprietary knowledge, systems, or procedures.

F Financial Capital

Financial Capital refers to the cumulative resources of funds at the disposal of the Group.

M Manufactured Capital

Manufactured Capital encompasses the Group's infrastructure, comprising physical branches and digital technology, among other things, which are instrumental in delivering services to customers.

H Human Capital

Human Capital represents the collective skills, expertise and experience of the people who drive Kenanga Group's operations, including employees and licensed representatives. This combined capability empowers the Group to implement its strategies and create value for its stakeholders.

N Natural Capital

Natural Capital involves the stewardship of natural resource utilisation and its consequential effects on the environment.

S Social and Relationship Capital

Social and Relationship Capital encompasses the connections fostered among communities and stakeholders, as well as enhancing financial literacy and inclusion through education.

KEY INPUTS

I

Over **50 years** of experience

Drive **thought leadership** through industry committees

First independent investment bank in Malaysia to join the United Nations Global Compact

F

Shareholders' Equity:
RM1.09 billion

Deposit from Customers:
RM3.40 billion

Strong capital ratio of **21.8%** and liquidity coverage ratio of **201%**

M

31 branches

List of Digital Channels/ Apps from Kenanga:

- KDi GO
- Myrra
- Kenanga Digital Investing
- KenTrade
- NagaWarrants
- Kenanga Money
- KenEasy
- KenWealth
- KDF TradeActive™
- Kenanga FX
- DCO (Digital Client On-boarding)
- iSPEED.my (Rakuten Trade)

H

Total number of Kenanga Group employees: **1,320**

Total number of licensed representatives: **7,218**

N

Kenanga Tower operates on **90% of green energy**

Installation of **solar panels** and purchase of **electric vehicle** company cars

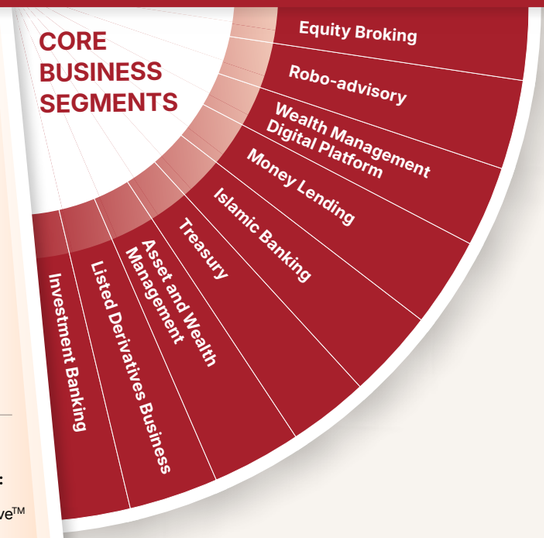
S

Total number of clients: **>500,000**

Key Collaboration and Partnerships:

- Association of Certified Fraud Examiners
- United Nations Global Compact
- United Nations Women
- Silent Teddies Bakery
- Dialogue Includes All Academy
- LeadWomen
- Pertubuhan Rahoma Darul Fakir Malaysia
- National Cancer Society Malaysia
- Pertiwi Soup Kitchen

CORE BUSINESS AND BUSINESS ACTIVITIES



MATERIAL MATTERS

- Good Business Conduct
- Regulatory Compliance
- Risk Management
- Responsible Investing
- Digitalisation
- Cyber Security
- Client Experience
- Climate Impact
- Diversity and Inclusion
- Employee Safety, Health, and Wellbeing
- Talent Attraction, Development, and Management
- Community Investment
- Financial Inclusion

For more detailed information on our material matters, please refer to pages 37 to 38 of this Integrated Annual Report 2025.

KEY RISKS

- Credit Risk
- Market Risk
- Liquidity and Funding Risk
- Operational Risk
- Technology Risk
- Sustainability and Climate Risk

For more detailed information on our key risks, mitigation and its opportunities, please refer to pages 28 to 33 of this Integrated Annual Report 2025.

OUTPUTS

I

During the year, the Group strengthened its core businesses while advancing digital and tokenisation capabilities, improving operational efficiency, deepening strategic partnerships and embedding sustainability to support long-term value creation.

F

- Revenue: **RM865.3 million**
- Profit before tax: **RM73.6 million**
- Net profit: **RM50.0 million**
- Dividend: **5 sen** per ordinary share

M

- Stockbroking retail segment market share: **25.1%**
- Stockbroking volume transacted: **328.1 billion** shares
- Futures trading volume: **15.5 million** contracts
- Assets under administration: **RM26.2 billion**

H

- Gender Representation:

- Total amount of training hours recorded: **49,901 hours**
- **92** employees received professional and role-based certification

Talent Attraction and Development:

- Individual Development Plan
- Training and Learning Opportunities
- Private Retirement Scheme
- Medical Benefits
- Fitness Memberships
- Dental and Optical Benefits
- Employees' Share Option Scheme
- Hybrid Work Arrangement

N

- Total energy consumption: **19,809.2 GJ**
- Total petrol consumption: **16,411.8 litres**
- Total electricity consumption: **5,348,386 kWh**
- **GHG emissions data:**
  Scope 1: **39.6 tCO_2e**
  Scope 2: **1,462.5 tCO_2e**
  Scope 3 (Category 6 & 7): **4,412.7 tCO_2e**
  Scope 3 (Category 15): **349,853.8 tCO_2e** (2024)
- Total water consumption: **43,706.5 (m^3)**

S

- Total procurement spent on local entities: **RM114.8 million**
- Total number of volunteer hours: **3,594 hours**
- Total amount invested on community initiatives: **RM576,958**
- Direct positive impact to over **1,100** individuals in marginalised communities
- Involved in **181** financial literacy programmes
- Over **1,650** participants registered for our annual Fraud Awareness Week in 2025

OUTCOMES

I

- **Best Investment Bank Malaysia 2025,** Global Banking & Finance Awards 2025
- **Stockbroking**
  Best Retail Equities Participating Organisation (Investment Bank) (Champion), Bursa Excellence Awards 2024
- **Asset and Wealth Management**
  2026 Best of the Best Awards
  - **Best Impact Investing Manager (ASEAN & Malaysia)**
  - **Malaysia Best Equity Manager**
  - **Malaysia ESG Engagement Initiative**
- **Listed Derivatives Business**
  Best Overall Derivatives Trading Participant (Champion), Bursa Excellence Awards 2024
- Launch of Myrra platform
- Maintained our inclusion on the FTSE4Good Bursa Malaysia Index with an improved overall ESG score to **4.3** from 4.2

F

- Strengthened position as Malaysia's leading investment bank
- Return on Equity: **4.53%**
- **A+** credit rating from MARC
- Kenanga Investors Berhad and Kenanga Islamic Investors Berhad retained its **MARC IMR-2** rating

M

Our digital and operational infrastructure enables the Group to advance its vision of democratising wealth management by breaking down traditional barriers to financial services, including through asset tokenisation and broader access to investment opportunities.

H

- **Malaysia Best Bank for Diversity & Inclusion,** Euromoney Awards for Excellence 2025
- Gender Pay Ratio: **1:0.91**
- **Zero** incidents of work-related fatalities
- Turnover rate: **14.5%**

N

- **Malaysia Best Bank for ESG**, Euromoney Awards for Excellence 2025
- Reduced overall GHG emissions at Kenanga Tower while reinforcing our support of the nation's transition to a low-carbon economy

S

- **Top 20 Overall Excellence Award and the Niche Cap Excellence Award,** National Corporate Governance and Sustainability Awards 2025
- Increased public financial awareness
- Boosted local economic growth and supported social enterprises
- Built stronger client trust and enhanced fraud prevention

TRADE-OFFS

I

Continuous investment in technology-driven innovation underpins long-term growth and competitiveness but requires sustained Financial Capital and specialised Human Capital. Without ongoing prioritisation, resource constraints could limit the pace of innovation and the Group's ability to execute its strategic priorities effectively.

F

Investments in digital innovation, sustainability and talent development are critical to long-term value creation, while drawing on near-term financial resources. Insufficient investment in these areas could constrain the Group's ability to build capability, resilience and sustainable growth over time.

M

Ongoing optimisation of digital infrastructure, platforms and energy-efficient facilities enhances operational efficiency and supports Intellectual and Natural Capital outcomes, while requiring significant Financial Capital. Insufficient investment over time could weaken efficiency gains and limit the Group's ability to support evolving business and growth requirements.

H

Sustained investment in talent development and employee wellbeing is essential to building organisational capability and supporting digital transformation, despite higher short-term costs. Failure to invest adequately could constrain skills availability, reduce employee engagement and limit the Group's ability to execute its long-term strategy.

N

Investments in energy-efficient infrastructure require upfront Financial and Manufactured Capital and contribute over time to improved environmental performance and reduced long-term risk. Failure to make these investments would increase exposure to regulatory, operational and reputational risks, potentially undermining long-term resilience and stakeholder confidence.

S

Investments in stakeholder engagement and community initiatives require Financial Capital and compete with other strategic priorities. Insufficient engagement would risk weakening stakeholder trust, support and the Group's long-term resilience.