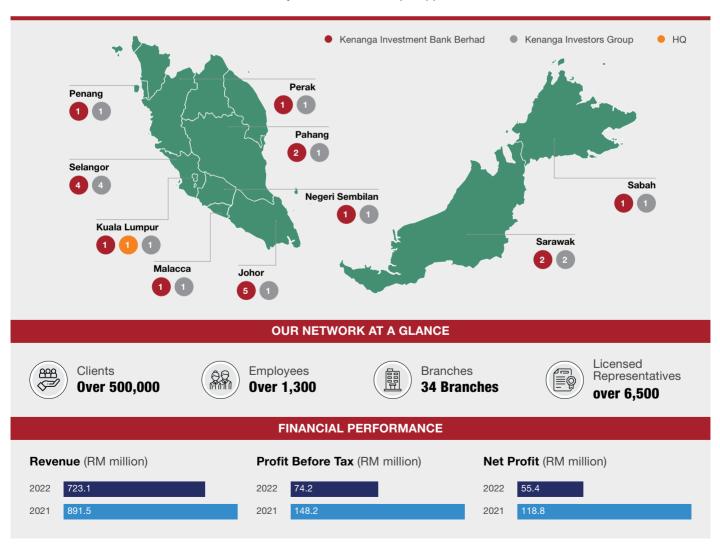
About This Who Progressing Towards Managing Our Good Sustainable Environmental Report We Are A Sustainable Future Sustainability Risks Governance Economic Growth Stewardship

## WHO WE ARE

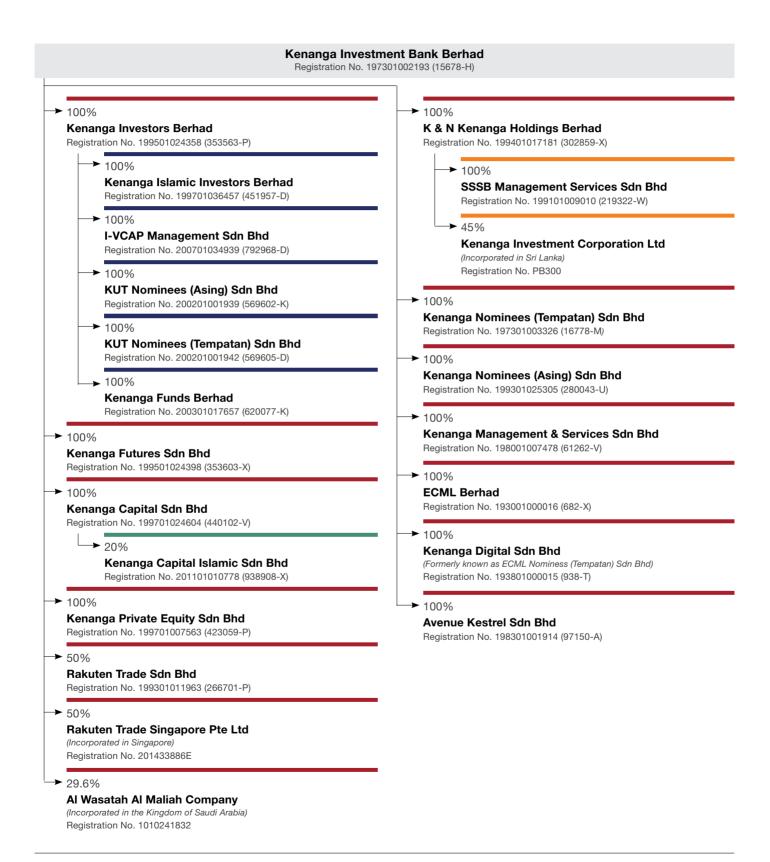
Kenanga Investment Bank Berhad is a leading, independent, Malaysian-based investment bank established in 1973. We have provided award-winning products and services to clients and businesses for almost five (5) decades, through our wealth of experience in equity broking, investment banking, treasury, Islamic banking, listed derivatives, investment management, wealth management, structured lending and trade financing.

As part of our continued pursuit of innovation and transformation in the digital environment, we continue to strive for greater heights as the nation's leading stockbroker with the largest remisier network. As a leading investment institution, we have positioned our unwavering commitment to drive market collaboration, innovation, and digitalisation.

In this new era of finance centered on digitalisation and new technologies, it is vital that we continue to reimagine and reshape our products and offering, to meet the demands and expectations of our clients and the market. As we move forward, we will continue to tap into data-driven insights around clients, as well as business behaviours and needs to guide decision-making and our processes. Our efforts to integrate inclusivity to our investment and wealth management products and services, have led to the development of creative solutions that enable democratisation of access such as, Malaysia's first fully online stock trading platform, Rakuten Trade which is a joint venture with Japan-based Rakuten Securities Inc., as well as Kenanga Digital Investing ("KDI"), a fully artificial intelligence ("A.I.")-driven Robo-advisory platform launched in 2022. We are currently developing Malaysia's first Wealth SuperApp and look forward to its rollout in 2023.



## **CORPORATE STRUCTURE**



Note: All the above companies are incorporated in Malaysia except for Kenanga Investment Corporation Ltd, Al Wasatah Al Maliah Company and Rakuten Trade Singapore Pte Ltd.

# **OUR CORE BUSINESS SEGMENTS**

Kenanga provides a host of products and services to serve corporations, institutions, and individuals.

# **Equity Broking**

We provide product and services to meet the investing and trading needs of retail and institutional investors, both domestic and international. These services consist of equity brokerage, global equity trading, structured warrants, equity structured solutions, and securities borrowing and lending.

# Corporate Investment Banking

We provide capital raising solutions and services such as corporate banking, corporate finance, debt capital markets, equity capital markets and private equity.

## Treasury

We offer a comprehensive array of treasury investment and hedging solutions. In addition, we have a team responsible for delivering inputs on indicative prices or levels and market updates for the money, fixed income, and foreign exchange market.

#### **Islamic Banking**

We provide Shariah-compliant investment banking services and products. All of Kenanga's Skim Perbankan Islam and Islamic Stockbroking Window products are sanctioned by its Shariah Committee in accordance with regulatory mandates.

### Listed <u>De</u>rivatives

We provide our clients access to trade on both Bursa Malaysia Derivatives Berhad (BMD) and Chicago Mercantile Exchange (CME) Group, the largest derivatives exchange in the world.

## Investment Management

We offer conventional and Shariah-compliant investment solutions, comprising collective investment schemes, private retirement schemes, portfolio management services, and alternative investments, to retail, corporate, and high-networth individual clients.

# Structured Lending and Trade Financing

We provide financial instruments such as equity, structured finance, Islamic factoring, and Islamic margin financing.



**Empowering People** 

and Communities

Data

# **OUR BRAND VALUES**



#### **AGILITY**

We are nimble and quick to respond with creative, customised solutions to meet our stakeholders' needs, both internally and externally.

#### **TRUSTWORTHINESS**

Professionalism, integrity and transparency are values we hold dear. We are fully committed to ethical practices and strive to always maintain credibility in all that we do.

#### **COLLABORATION**

We are supported by an integrated network of colleagues and partners. We believe in consolidating our knowledge and working together for the best solutions.

#### **FUTURE FACING**

We are constantly pushing boundaries. Our pursuit of digital innovations will drive financial inclusion and create opportunities and possibilities for our stakeholders.