



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

'Into The Future' Campaign by Kenanga Futures Rewards Retail Traders

KUALA LUMPUR, 3 AUGUST 2020 – Kenanga Futures Sdn Bhd's annual retail campaign is back. Coined 'Into The Future', the campaign aims to reward new and existing customers who trade derivatives contracts in Bursa Malaysia Derivatives Berhad ("BMD"), CME Group Products ("CME") and Hong Kong Futures Exchange ("HKFE"), from 1 August 2020 to 31 October 2020.

For this year, the Campaign rewards traders who execute the highest number of contracts with up to RM30,000.00 worth of prizes, which include latest iPhones and cash prizes.

"In the wake of rapid digitisation, the "Into The Future" campaign this year will be boosted with a new digital gamification component designed to connect with the younger trader segment. Look out for the game on our website and social media pages. For those who are new to derivatives and keen to learn more, fret not as education will remain the central theme and just visit the Kenanga Futures website for more derivatives content during this period. The Campaign themed "Into The Future", is premised on our invitation to our audience to start planning and shaping a better financial future for themselves. Amidst the current volatility, there is no better time to diversify and hedge through derivatives, especially with our platform **KDF TradeActive™**, which offers the seamless convenience of executing trades on the go," said Azila Abdul Aziz, Chief Executive Officer/ Executive Director and Head of Listed Derivatives, Kenanga Futures Sdn Bhd.

"We are incredibly heartened that our continuous education and promotional initiatives, have helped yield positive traction. Volume from retail participation this year so far, accounts for almost one third of the entire market volume, 10% increase from 3 years ago," remarked Ms Azila.

Following this campaign, Bursa Malaysia Derivatives Berhad is expecting the volume of traders to grow at a healthy pace as the year progresses. Acting Chief Executive Officer, Samuel Ho said, "It is an exciting time for derivatives traders. We applaud Kenanga Futures on this proactive outreach that builds on the ongoing efforts towards encouraging and protecting retail investors. We hope to see more such campaigns that will incentivise retailers into the derivatives market to access new opportunities."

Since September 2019, Kenanga Futures has expanded its product offerings by introducing access to new contracts through the HKFE. This year's campaign will include four new products which are the Hang Seng Index ("HSI") Futures, Mini Hang Seng Index ("Mini-HSI") Futures, Hang Seng China Enterprises Index ("HSCEI") Futures and Mini Hang Seng China Enterprises Index ("Mini-HSCEI") Futures. We are pleased to offer another new market for our clients and to cater the needs of retail traders who have an interest in the Hong Kong futures markets.



Kenanga Futures' online derivatives trading platform, **KDF TradeActive™**, available on both desktop and mobile devices, allows clients to easily monitor prices and trade on the go. Alternatively, clients can call the dealing desk at 03-2172 3888 for assistance. Current clients who are eligible will automatically be enrolled in the 'Into The Future' Campaign.

For more information about Kenanga Futures and 'Into The Future' campaign, please visit www.intothefuture.com.my.

ABOUT KENANGA FUTURES SDN BHD

Kenanga Futures Sdn Bhd is an award-winning Malaysian listed derivatives broker regulated under the Securities Commission Malaysia and Bursa Malaysia Berhad. The company offers clients electronic market access to trade listed products on Bursa Malaysia Derivatives and CME Group. Apart from being a direct member of Bursa Malaysia Derivatives Berhad and the clearinghouse, the company is also a registered broker with the U.S. CFTC and was granted exemption relief pursuant to Commission Regulation 30.10 which enables the company to paper directly with entities in the U.S. On the domestic front, the company has an extensive network with 24 branches nationwide licensed to trade listed derivatives.

Clients can access both U.S. and Malaysian listed derivatives on a single trading platform via the company's trademarked real-time customised online trading solution, KDF TradeActive™. KDF TradeActive™ is available on both desktop and mobile devices, giving clients easy access to real-time market data and flexibility to trade on-the-go.

This Press Release was issued by Kenanga Group's Marketing & Communications department.

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'Into The Future' Campaign Fact Sheet

- Both new and existing customers who trade derivatives contracts during the campaign period will have the opportunity to score exciting rewards such as the latest iPhones and cash margin prizes depending on the exchange category, they are participating in.

Prizes for each Exchange category are shown in Table 1 and Table 2 below:

Table 1: Prizes (Existing Customer)

Prizes	BMD	CME	HKFE
1 st	IPhone SE 128GB	IPhone SE 128GB	Cash Margin RM388
2 nd	Cash Margin RM1,288	Cash Margin RM1,288	
3 rd	Cash Margin RM1,088	Cash Margin RM1,088	
4 th	Cash Margin RM 888	Cash Margin RM 888	
5 th	Cash Margin RM 688	Cash Margin RM 688	

Table 2: Prizes (New Customer)

Prizes	BMD	CME	HKFE
1 st	IPhone SE 128GB	IPhone SE 128GB	Cash Margin RM388
2 nd	Cash Margin RM888	Cash Margin RM888	
3 rd	Cash Margin RM688	Cash Margin RM688	
4 th	Cash Margin RM488	Cash Margin RM488	
5 th	Cash Margin RM288	Cash Margin RM288	

- Prizes will be awarded to traders who have executed the highest number of contracts during the Campaign Period. In the event where there is a tie among the highest number of contracts, a tiebreaker will be based on the time factor of the clients' trades that were executed, and the earliest executed trades will be placed higher.

Eligible Participants must meet the following conditions during the Campaign period:

Eligible Participants	Exchange	Conditions
New Customer	BMD	1. Open a new trading account during the Campaign Period. 2. Trade a minimum of 30 contracts.
	CME	1. Open a new trading account during the Campaign Period. 2. Trade a minimum of 30 contracts.
	HKFE	1. Open a new trading account during the Campaign. 2. Trade a minimum of 10 contracts.
Existing Customer	BMD	1. Have an existing trading account prior to the Campaign Period. 2. Trade a minimum of 100 contracts.
	CME	1. Have an existing trading account prior to the Campaign Period. 2. Trade a minimum of 100 contracts.
	HKFE	1. Have an existing trading account prior to the Campaign Period. 2. Trade a minimum of 30 contracts

3. Additionally, traders can earn weekly prizes by participating in an online game called the "Future Link" at www.intothefuture.com.my. The game resets itself every Monday at 12am for the duration of the campaign, giving traders a new opportunity to become the highest scorer of the week. 50 of the top scoring eligible participants with the highest weekly score stand a chance to win RM20 worth of vouchers from GrabFood or Touch & Go. Each participant is entitled to win one prize per week during the campaign period, with a maximum of 13 prizes through the duration of the campaign.
4. All participants must trade a minimum number of CME, HKFE and BMD futures contracts as required within the time frame in order to be rewarded and each participant is entitled to a maximum of three prizes - one from each exchange category in the campaign.

*Campaign terms and conditions applies.

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