

25 October 2023

By **Cheow Ming Liang** | [cheowml@kenanga.com.my](mailto:cheowml@kenanga.com.my)

**Actionable Technical Highlights – (MSM MALAYSIA HOLDINGS BHD)**

**Daily Charting –MSM (Technical Buy)**



Source: TradingView

About the Stock:		Key Support & Resistance Levels	
<b>Name</b> :	MSM MSIA HLDG BHD	<b>52 Week High/Low</b> :	RM1.55/RM0.73
<b>Bursa Code</b> :	MSM	<b>3-m Avg. Daily Vol.</b> :	3,342,655
<b>CAT Code</b> :	5202	<b>Free Float (%)</b> :	20
<b>Market Cap</b> :	RM865m	<b>Beta vs. KLCI</b> :	0.7
		<b>Last Price</b> :	RM1.23
		<b>Resistance</b> :	RM1.25 (R1) RM1.31 (R2)
		<b>Take Profit</b> :	RM0.131
		<b>Stop Loss</b> :	RM1.15

**MSM MSIA HOLDINGS BERHAD (Technical Buy)**

- MSM has undergone a 20% retracement from its recent high of RM1.43, reaching as low as RM1.15. It has since consolidated in a narrow range. Yesterday's closing price of RM1.23 (+4%) formed a "Bullish Engulfing" chart pattern, indicating a potential technical rebound after its recent sharp decline.
- In terms of technical analysis, key indicators like the Stochastic Oscillator and the Tom Demark Pressure Ratio (TDRP) are displaying early signs of exiting the oversold zone, suggesting a bullish outlook ahead.
- A sustained break above the immediate resistance at RM1.25 (the 5-day Simple Moving Average [SMA]) could trigger a rally towards RM1.31 (the 13-day SMA). Conversely, a drop below the support level of RM1.15 may initiate a new downtrend.
- Our recommendation is to consider a trading position at RM1.23, with a take-profit target of RM1.31, offering a potential upside of approximately 6.5%. To manage risks, we advise implementing a stop-loss at RM1.15, resulting in a 1-to-1 risk-to-reward ratio, with a potential downside of approximately 6.5%.

This document has been prepared for general circulation based on information obtained from sources believed to be reliable but we do not make any representations as to its accuracy or completeness. Any recommendation contained in this document does not have regard to the specific investment objectives, financial situation and the particular needs of any specific person who may read this document. This document is for the information of addressees only and is not to be taken in substitution for the exercise of judgement by addressees. Kenanga Investment Bank Berhad accepts no liability whatsoever for any direct or consequential loss arising from any use of this document or any solicitations of an offer to buy or sell any securities. Kenanga Investment Bank Berhad and its associates, their directors, and/or employees may have positions in, and may effect transactions in securities mentioned herein from time to time in the open market or otherwise, and may receive brokerage fees or act as principal or agent in dealings with respect to these companies. Kenanga Investment Bank Berhad being a full-service investment bank offers investment banking products and services and acts as issuer and liquidity provider with respect to a security that may also fall under its research coverage.

Published by:

**KENANGA INVESTMENT BANK BERHAD (15678-H)**

Level 17, Kenanga Tower, 237, Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia

Telephone: (603) 2172 0880 Website: [www.kenanga.com.my](http://www.kenanga.com.my) E-mail: [research@kenanga.com.my](mailto:research@kenanga.com.my)