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Kenanga Investment Bank Recognised for Most Innovative Use of Technology at the FinanceAsia Awards 2024



*From left: **Joco Tanuwidjaja**, Assistant Vice President, Equity Derivatives, Kenanga Investment Bank Berhad (“KIBB”); **Datuk Lee Kok Khee**, Executive Director and Head of Equity Business, KIBB; **Datuk Chay Wai Leong**, Group Managing Director, KIBB; **Philip Lim**, Group Head, Equity Derivatives, KIBB; and **Isabelle Zhen**, Head, Group Equity Marketing, KIBB.*

Kuala Lumpur, XX July 2024: Kenanga Investment Bank Berhad (“**Kenanga**” or “**The Group**”) was named the winner for Most Innovative Use of Technology among banks in Malaysia at the FinanceAsia Awards 2024 held at The Ritz-Carlton, Hong Kong.

The achievement reinforces Kenanga’s commitment as a future-facing financial institution, consistently integrating innovative technology to deliver value to its stakeholders. The Group’s recent initiatives surrounding their warrants trading platform, NagaWarrants, utilised various marketing solutions to equip investors and the trading public with market insights and investor education.

This year marked the 28th iteration of the FinanceAsia Awards, aimed at recognising leading financial institutions across Asia for their commercial and technical acumen, particularly in delivering value to their stakeholders.



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About Kenanga Investment Bank Berhad (197301002193 (15678-H))

Established for over 50 years, Kenanga Investment Bank Berhad (“**The Group**”) is a financial group in Malaysia with extensive experience in equity broking, investment banking, treasury, Islamic banking, listed derivatives, investment management, wealth management, structured lending and trade financing.

An innovative and established home-grown brand, the Group’s digital ambition includes building a robust digital ecosystem that meets the needs of its clients and businesses. Some of its game-changing products include Malaysia’s fully online digital stockbroking platform Rakuten Trade and a fully A.I. robo-advisor, Kenanga Digital Investing. The Group also launched Malaysia’s first securities broking e-wallet, Kenanga Money, paved the way in AI-led Quan and algorithmic trading, kick-started a revolutionary supply chain financing solution for SMEs and made inroads into the digital assets space through its investment in Tokenize Technology (M) Sdn.Bhd.

The Group has garnered a host of awards and accolades reflecting its strong market position. It was awarded Highest Returns to Shareholder Over Three Years, Highest Growth in Profit After Tax Over Three Years and Highest Return on Equity Over Three Years by The Edge Malaysia Centurion Club in the Financial Services Category, Best Overall Equities Participating Organisation (Champion), Best Retail Equities Participating Organisation (Champion), and Best Online Retail Participating Organisation (Champion), as well as Best Institutional Derivatives Trading Participant (Champion) and Best Overall Derivatives Trading Participant (1st Runner Up) in the Bursa Excellence Awards 2022. The Group was also accorded the title of Best House, South and Southeast Asia Award in the SRP Asia Pacific Awards 2022.

The Group continues to be a regular and repeat recipient of distinguished industry accolades, such as the Lipper, Fundsupermart and Morningstar awards. Rakuten Trade, Malaysia’s first fully digital securities broker in 2017 via a joint venture with Japanese fintech giant Rakuten Securities Inc was also named Malaysia’s Digital Experience of the Year – Brokerage at the Asian Experience Awards 2022. For its continued efforts towards community outreach and employee volunteerism, the Group was awarded the coveted Bank of the Year Award for Environmental, Social & Governance Excellence, as well as Long-Standing Excellence in Sustainability at Sustainability & CSR Malaysia Awards 2022. The Group is also a Participant of the United Nations Global Compact and adheres to its principle-based approach to responsible business.

Today, Kenanga Investment Bank Berhad is an award-winning leading independent investment bank in the country with a continuous commitment towards driving collaboration, innovation, digitalisation and sustainability in the marketplace.

This Photo Release was issued by Kenanga Group’s Marketing, Communications & Sustainability Department.

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