



**PRESS RELEASE  
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## **Kenanga Investment Bank Launches KDi GO, Malaysia's Newest Wealth Management App**

**Kuala Lumpur, 21 August 2024** – Kenanga Investment Bank Berhad, through its wholly-owned subsidiary, Kenanga Digital Sdn Bhd, has received the approval from the Securities Commission Malaysia to launch its e-services platform, "KDi GO", Malaysia's newest wealth management app.

KDi GO, now available for early access to the public, represents a significant stride towards delivering comprehensive financial and wealth management solutions. The platform integrates a broad spectrum of offerings into a seamless ecosystem, making it easier than ever for users to manage their finances.

Today, investors can use KDi GO to access a range of financial services, from A.I.-driven robo-advisory tools that make saving and investing seamless, to features that offer retail payments, and money remittance – all within a single mobile application. Developed in partnership with Ant Digital Technologies, KDi GO leverages the Mobile Platform-As-A-Service (mPaaS) solution to provide users a seamless experience.

Commenting on the launch, Datuk Chay Wai Leong, Group Managing Director of KIBB, said, "While many digital platforms that serve retail customers include wealth management products, they are often lost in the clutter. We believe that wealth management deserves a focused and high-quality approach, which is exactly what KDi GO aims to deliver. As we continue to enhance the platform, we will be expanding the spectrum of financial and wealth solutions available, building a SuperApp that empowers investors to confidently manage and grow their wealth with ease."

Ian Lloyd, CEO of Kenanga Digital Sdn Bhd, added, "KDi GO is a future-ready platform that makes wealth and financial management simpler and easier, and this is just the beginning. Our plans include exciting new products and features aimed at enhancing the financial well-being of millions of Malaysians while continuing to solidify Kenanga's legacy as a leader in financial services."

KDi GO is available for download on the Apple App Store and Google Play Store. For more information, visit <https://getkdigo.com>.

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### **About Kenanga Investment Bank Berhad (197301002193 (15678-H))**

Established for over 50 years, Kenanga Investment Bank Berhad ("The Group") is a financial group in Malaysia with extensive experience in equity broking, investment banking, treasury, Islamic banking, listed derivatives, investment management, wealth management, structured lending and trade financing.



An innovative and established home-grown brand, the Group's digital ambition includes building a robust digital ecosystem that meets the needs of its clients and businesses. Some of its game-changing products include Malaysia's fully online digital stockbroking platform Rakuten Trade and a fully A.I. robo-advisor, Kenanga Digital Investing. The Group also launched Malaysia's first securities broking e-wallet, Kenanga Money, paved the way in AI-led Quan and algorithmic trading, kick-started a revolutionary supply chain financing solution for SMEs and made inroads into the digital assets space through its investment in Tokenize Technology (M) Sdn.Bhd.

The Group has garnered a host of awards and accolades reflecting its strong market position. It was awarded Highest Returns to Shareholder Over Three Years, Highest Growth in Profit After Tax Over Three Years and Highest Return on Equity Over Three Years by The Edge Malaysia Centurion Club in the Financial Services Category, Best Overall Equities Participating Organisation (Champion), Best Retail Equities Participating Organisation – Investment Bank (Champion), and Best Online Retail Participating Organisation (Champion), as well as Best Overall Derivatives Trading Participant (Champion), Best Trading Participant Commodity Derivatives (Champion), and Best Institutional Derivatives Trading Participant (Champion) in the Bursa Excellence Awards 2023. The Group was also accorded the title of Best Educational Initiative Award at the SRP Asia Pacific Awards 2023 and was recognised for Most Innovative Use of Technology at the FinanceAsia Awards 2024.

The Group continues to be a regular and repeat recipient of distinguished industry accolades, such as the Lipper, Fundsupermart and Morningstar awards. Rakuten Trade, Malaysia's first fully digital securities broker in 2017 via a joint venture with Japanese fintech giant Rakuten Securities Inc was also named Malaysia's Digital Experience of the Year – Brokerage at the Asian Experience Awards 2022. The Group is also a Participant of the United Nations Global Compact and adheres to its principle-based approach to responsible business and is one of the highest scoring constituents in the FTSE4Good Bursa Malaysia Index.

Today, Kenanga Investment Bank Berhad is an award-winning leading independent investment bank in the country with a continuous commitment towards driving collaboration, innovation, digitalisation and sustainability in the marketplace.

This Press Release was issued by Kenanga Group's Marketing, Communications & Sustainability Department.

For more information, please contact:

Foo See Wan  
DID: +603 – 2172 2913  
Email: [swfoo@kenanga.com.my](mailto:swfoo@kenanga.com.my)

Gaya Low  
DID: +603 – 2172 2920  
Email: [gayathrii@kenanga.com.my](mailto:gayathrii@kenanga.com.my)

**About Kenanga Digital Sdn Bhd (Company registration No: 193801000015 (938-T))**

KDSB is a Registered Market Operator – E-Services Platform Operator and is licenced and regulated by the Securities Commission of Malaysia. Kenanga Digital is a wholly-owned subsidiary of Kenanga Investment Bank Berhad.